



Public Relations and Economic Development Sub-Committee

Date: THURSDAY, 2 MAY 2013

Time: At the rising of the Policy and Resources Committee

Venue: COMMITTEE ROOM - 2ND FLOOR WEST, GUILDHALL

Members: Deputy Douglas Barrow
Mark Boleat
Stuart Fraser
Deputy Michael Cassidy
Roger Chadwick
Jeremy Mayhew
Deputy Catherine McGuinness
Sir Michael Snyder
James Tumbridge
Alderman Alan Yarrow

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John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES**
2. **MEMBERS DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THIS AGENDA**
3. **TERMS OF REFERENCE**
To note the terms of reference of the Sub-Committee as follows:-

To consider and report to the Grand Committee on all matters relating to the City Corporation's Economic Development, public Relations, Public Affairs and Communication activities, including any related plans policies and strategies.
For Information
4. **APPOINTMENT OF CO-OPTED MEMBERS**
To appoint up to four Members co-opted from the Court of Common Council.

For Decision
5. **MINUTES**
To agree the public minutes of the meeting held on 14 February 2013 (copy attached).

For Decision
(Pages 1 - 6)
6. **SUPPORTING AND PROMOTING THE CITY OF LONDON**
 - a) EU Strategy - Engagement Activities (copy attached). (Pages 7 - 16)
 - b) Chairman's Visits - Update on visits to India, the US, Poland and Lithuania
 - c) Aviation Connectivity and the Economy (copy attached) (Pages 17 - 28)
7. **SUPPORTING LONDON'S COMMUNITIES**
To consider matters relating to supporting London's communities, including the programme for tackling unemployment and the new Corporate Community Involvement Guide.
8. **HERITAGE AND GREEN SPACES**
To consider matters relating to London's heritage and green spaces, including the Magna Carta, Lord Mayor's Show and planned research on open spaces.
9. **2013 PARTY CONFERENCES ACTIVITY**
Report of the Director of Public Relations (copy attached).

For Decision
(Pages 29 - 32)

10. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**